



1. TITLE OF THE CERTIFICATE (EN)

Florist

2. TRANSLATED TITLE OF THE CERTIFICATE (IS)

Blómaskreytir

This translation has no legal status

3. PROFILE OF KNOWLEDGE AND SKILLS

The holder:

- has an extensive knowledge of plants and handles cut flowers and other decoration material appropriately
- knows the most common blights affecting garden and potted plants and knows the methods used to fight against them
- makes flower arrangements in all the predominant styles and takes care that the presentations and displays are appropriate for the occasion
- demonstrates good sales technique, is able to assess market situations and run a flower shop in a profitable way
- is able to work independently and give professional guidance to others working in the field
- is able to communicate both verbally and in writing about the future prospects of the industry from a professional viewpoint
- responds to the wishes and needs of clients in his work and gives advice on the choice of flowers and how to handle cut flowers, potted plants, garden plants, trees and bushes
- conducts himself professionally and treats his clients with respect. Is aware of his responsibility and moral position when attending to clients needs, particularly on special events.

4. RANGE OF OCCUPATIONS ACCESSIBLE TO THE HOLDER OF THE CERTIFICATE

A florist works in a flower shop or a flower wholesaler and handles product displays, sales and advises clients. He makes displays for all occasions, advises on the choice of plants in gardens and acts in a professional manner with clients. A florist is able to manage a flower shop and run his own flower arrangement business.

(*) Explanatory note

This document is designed to provide additional information about the specified certificate and does not have any legal status in itself. The format of the description is based on the following texts: Council Resolution 93/C 49/01 of 3 December 1992 on the transparency of qualifications, Council Resolution 96/C 224/04 of 15 July 1996 on the transparency of vocational training certificates, and Recommendation 2001/613/EC of the European Parliament and of the Council of 10 July 2001 on mobility within the Community for students, persons Undergoing training, volunteers, teachers and trainers.

More information on transparency is available at: www.cedefop.eu.int/transparency

© European Communities 2002

5. OFFICIAL BASIS OF THE CERTIFICATE	
Name and status of the body awarding the certificate The Agricultural University of Iceland Faculty of Vocational and Continuous Education	Name and position of governing body or region that looks after certifying or confirming the certificate The Ministry of Education, Science and Culture
Level of the certificate (national or international) Upper secondary school level Isced 3 Icelandic Qualifications Framework (ISQF) Level 3 – EQF Level 4	Grading scale / Pass requirements 1-10 Passing grade 5.
Access to next level of education/training Additional studies for matriculation	International agreements
Legal basis The Upper Secondary School Act no. 92/2008.	

6. FRAMEWORK AND ORGANISATION OF TRAINING

The horticultural study programme is divided into four terms of academic studies at the Faculty of Vocational and Continuous Education of the Agricultural University of Iceland at Reykir in Olfus and vocational training for 72 weeks at a recognised workplace supervised by a vocational teacher. A journal which makes a part of the final grades must be kept for 60 out of the 72 weeks. The total amount of credits in this study programme is 136, 76 for academic studies, 60 for vocational training.

Entry requirements

Primary school graduation certificate

Additional information

Further information may be found on http://eng.menntamalaraduneyti.is

National reference point

The Ministry of Education, Science and Culture, http://eng.menntamalaraduneyti.is